

SOLUTIONS: A PARTNERSHIP AWAY

Rock River Laboratory's focus on outstanding customer service and providing solutions drove our experts to create researched, industry-tested tools to help fuel partner success. Designed to alleviate challenges observed in the field, these tools include features that improve understanding, convenience, and add value to the quality analysis Rock River Laboratory shares on a daily basis.

INDUSTRY TRENDS AND HISTORY*

Analysis data and statistics, covering a broad range of feed, harvest, and analysis types, are archived in an easy-to-search library capturing 10 years of past statistics and data.

GUIDELINES

Condensed and summarized by Rock River Laboratory experts, accurate benchmarks derived from research and years of data mining form a backbone of reliable comparison guidelines all available at rockriverlab.com.

FEEDSCAN*

What makes sample submission easier? Submitting via smart phone or tablet. This cutting-edge application reduces paperwork, removes confusion and streamlines submission.

VISUAL REPORTS*

Quickly assess feedstuffs as good, bad, or needing improvement with graphic dashboard-style representations of analysis values. Colors define goals based on four-year averages and standard deviations, relaying the impact of ration changes while assisting in training new team members.

CUSTOMIZED PDF GENERATION*

Tailor reports to customers' needs by changing the hierarchy of analyses and hiding or showing analyses results published. Templates can be created and updated all while viewing results at rockriverlab.com.

INDUSTRY PULSE

Catching up on industry nutrition information and field observations can be accomplished with a click. Read relevant industry articles and our expert blog posts at rockriverlab.com.

WEB-BASED TECHNICAL DATA

Saving trees or just trying to cut the clutter? Access technical bulletins, sampling techniques and directions, analysis details, and more on your tablet or computer at rockriverlab.com.

CONVENIENCE ROUTES


Save time and miles, and make things easy by dropping nutrition samples at any Rock River Laboratory drop box along our WI, CA, and NY Convenience Routes. These samples will be first in line to analyze when they arrive at the closest lab!

*Access requires a current Rock River Laboratory account, or establishing a new account.

Call the Rock River Laboratory customer service team to set up an account today!

920.261.0446

www.rockriverlab.com

 @field_updates

 Rock River Laboratory, Inc.

