## **ROCK RIVER LABORATORY PRESENTS**

## **VISUAL REPORTS**

## Values can mean different things to different people. Rock River Laboratory now offers a method to level this playing field. Visual Reports create a graphic means to communicate exactly what the values on a Rock River Laboratory nutrition analysis report represent - good, bad, or needing improvement. Easily update your reporting format to include these visual representations of analysis values, in addition to numerical values, and unlock new ways to approach:

Improving communication between nutritionists and producers, veterinarians and Goal other consultants.

Training new nutrition team members on optimal nutritive levels and feedstuff assessment.

Exemplifying the recommendation of specific forage guality opportunities.

Relaying the impact of ration changes to producers in an easy-to-understand format.

Quickly assessing the nutritive value of feedstuffs for on-farm decision making.





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THE NEXT GENERATION IN

**NUTRITION ANALYSIS REPORTING**