

**FOR IMMEDIATE RELEASE**

Contact: Buffy Uglow, Rock River Laboratory, Inc.;

[Buffy\\_uglow@rockriverlab.com](mailto:Buffy_uglow@rockriverlab.com)

920.206.7287



**Rock River Laboratory Northeast expands into agronomic analysis**

Binghamton, NY. [January 9, 2018] – Rock River Laboratory, Inc. has opened the doors to the company’s new agronomic analysis laboratory in Binghamton, N.Y. This expansion onto the current Rock River Laboratory Northeast feed and forage analysis laboratory creates a new opportunity for northeastern agronomists and industry partners to access accurate analysis with exceptional customer service and quick turnaround.

Utilizing approved Cornell University methods, Rock River Laboratory-Northeast will offer key agronomic analyses, including complete soil analysis, plant tissue analysis, plant tissue plus soil analysis, manure analysis, and water analysis.

“We’ve heard the industry requesting more agronomic analysis options with customer service and support in the east,” says Zachery Meyer, Rock River Laboratory’s director of operations. “To meet their needs, we put together the right team and facility to build relationships while delivering the exceptional service and quality analysis that Rock River Laboratory is committed to providing.”

A customer service driven staff with regional industry expertise is the foundation of the Rock River Laboratory-Northeast location, which will also provide technical support and the expert insights that accompany analysis results at all Rock River Laboratory locations.

“We expect to help our partners achieve new success with their own customers and grow beyond that,” explains Dustin Sawyer, laboratory director for Rock River Laboratory. “This newly expanded laboratory location offers eastern agronomists and other agronomy industry partners a new option for accurate agronomic analysis coupled with service, expertise and turnaround times to foster that growth.”

Rock River Laboratory-Northeast is now accepting soil and plant tissue samples for analysis. Samples can be dropped off at: 21 Kattelville Road, Binghamton, NY, or shipped for free with a Rock River Laboratory shipping label to: PO Box 34, Chenango Bridge, NY, 13745.

Founded in 1976, Rock River Laboratory is a family-owned laboratory network that provides production assistance to the agricultural industry through the use of advanced diagnostic systems, progressive techniques, and research-supported analyses. Employing a team of top specialists in their respective fields, Rock River Laboratory provides accurate, cost-effective, and timely analytical results to customers worldwide, while featuring unsurpassed customer service.

**###**