

# VISUALIZER



**ROCK RIVER  
LABORATORY, INC.**  
AGRICULTURAL ANALYSIS

## DON'T JUST VIEW YOUR DATA, VISUALIZE IT

Data is only as powerful as the ability to learn from it and empower decision-making. Harvest the most benefit of your nutrition and manure analysis data with the help of Visualizer. This library of applications created by Rock River Laboratory provides simple dashboards and calculators to:

- Uncover feed cost and margin opportunities rooted in feed variation
- Benchmark your nutrition or manure results against the Rock River Laboratory database
- Assign economic value to laboratory measures and predict how management changes can affect the bottom line

### **The Fecal Starch Calculator**

quickly and easily showcases the economic value associated with undigested and wasted corn in dairy cows, beef cattle, or calves.

### **The Feed Hygiene Dashboard**

depicts current regional trends in anti-nutritional factors, identifies hot spots, and compares different feeds for contamination.

### **The Data Explorer**

forecasts trends in feeds or crops and uncovers previously unrecognized feed variation that impacts the farm's bottom line.

Find these Visualizer apps and others by logging into the customer portal at [rockriverlab.com](http://rockriverlab.com) and clicking 'Visualizer Apps'. Plus, check out Visualizer demos by visiting the Rock River Laboratory YouTube channel.